

SANKALP- THE MANAGEMENT SOCIETY

ARYABHATTA COLLEGE ANNUAL REPORT 2021-22

WEBINAR ON CORPORATE EXPECTATION FROM FRESHER

Sankalp, the Department of Management Studies of Aryabhatta College conducted a webinar on “Corporate Expectation from Fresher” with Mr. Ashish Kumar, Assistant Manager – Tata Consultancy Services, Mentor of Change – ATL (NITI Aayog), on 13th August 2021 from 3PM onwards. The purpose of this session was to enrich fellow students about the importance of Corporate Expectation from Fresher, at an early age, thus ensuring some value addition in their knowledge during this unfortunate lockdown period. The session was inaugurated by Teacher-in-Charge of BMS Department, Dr. J.K. Singh and the welcome address for the guest was delivered by our Principal, Dr. Manoj Sinha.

As we moved ahead, students got a deep insight into a lot of things like-

1. Expectation of a company from a fresher: Communication skills, Knowledge beyond textbooks, confidence, ability to lead, knowledge of foreign language (niche technology), ability to travel to different location jobs, versatile and ability to engage people, ambitious about achieving things, team player and he collectively called it RAINBOW factors.
2. Resume:
 - RAINBOW factors.
 - Certification of participation/winning - student is aware, skills, and has a learning ability.
 - Professional membership- eg. Connecting dreams, Enactus are professional societies which inculcate learning, leadership, understanding CSR, and ability to organize something.
 - Certifications: Information security, Google cloud, big data, data science, risk and information security, PMP project management, ethical hacker, certified scrum master, business analyst, supply chain professional, foreign language, lean six sigma, agile certified professional.
 - Projects
 - Internships and industrial visits
 - Award and achievement
 - Being a part of NGO or a CSR initiative

REPORT :

<https://docs.google.com/document/d/1NwOrsMotgqKtCbo2l-BQ9XVotdpKbVKE/edit?usp=sharing&oid=112062762089066502664&rtpof=true&sd=true>

WORKSHOP ON CANVA FOR BEGINNERS

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Sankalp, the Department of Management Studies of Aryabhatta College conducted a workshop on “Canva for beginners” with Ms. Maher Khan, Experienced Canva Tutor, Digital Marketer, on 19th August 2021 from 4PM onwards. The purpose of this session was to enrich fellow students about the use of Canva at an early age, thus ensuring some value addition in their knowledge during this unfortunate lockdown period. The session was inaugurated by Teacher- in-Charge of BMS Department, Prof. J.K. Singh.

As we moved ahead, students got a deep insight into;

- Overview of Canva and all of its features. All the columns on the homepage were overviewed while understanding the uses of those features.
- Brand kit was introduced as a powerful tool available on the platform which helps the user in creating and presenting a strong and aesthetic brand identity for anything ranging from a personal portfolio to their new ventures.
- Going deeper into the topic, the process of developing a new graphic was initiated where the audience was informed about several dimensions, sizes and requirements of a graphic according to different kinds of social media platforms.
- The whole process of designing a graphic for instagram from scratch was illustrated covering all the necessary steps.

REPORT:

https://docs.google.com/document/d/1zRSTzhjvKOsfKYSW95Swn5yxHqP_Xu/edit?usp=sharing&oid=112062762089066502664&rtpof=true&sd=true

ALUMNI SPEAKER SESSION -1

Sankalp, the Department of Management Studies of Aryabhatta College conducted the first session in our series of Alumni Speaker Sessions with Mr. Tushar Agnihotri, Analyst at Gravity Healthcare and a 2020 BMS graduate was here to enlighten us by taking up “Business Analytics as a Career Prospect” on 31st August 2021 from 5PM onwards.

The purpose of this session was to invite some of the brightest and most successful alumni from our esteemed institution who are doing great things in their professional careers to talk with us, guide us and provide the inspiration we require, thus ensuring some value addition in their knowledge during this unfortunate lockdown period.

The session was inaugurated by Teacher- in-Charge of BMS Department, Prof. J.K. Singh and the welcome address for the guest was delivered by our Principal, Prof. Manoj Sinha.

As we moved ahead, students got a deep insight into;

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1. Introduction Analytics
2. Data Science V/s Data Analytics
3. The Spectrum of Business Analytics
4. Business Analytics at Practice

REPORT:

<https://docs.google.com/document/d/1KlyLqfWC-sd9ebZpsA-hOs9YfZxCeoAf/edit?usp=sharing&oid=112062762089066502664&rtpof=true&sd=true>

DELVE'21

DELVE'21- The Annual Management Fest organized by Sankalp - The Department of Management Studies, was held on 9th and 10th October 2021.

DAY-1:

Day 1 started with Prof. J.K. Singh sir, the faculty coordinator, addressed the audience with a few words, and further invited Prof. Manoj Sinha sir, our principal, who gave a few words of wisdom to the listeners and started off the event.

DAY-2:

Day 2 begun with welcoming the first speaker of the day Mr. Vikas Khurana. Day 2 featured a total of 3 speakers,, the day and event ended with a closing ceremony.A heartfelt gratitude was expressed towards our most helpful and encouraging faculty members, Prof. JK Singh Sir (our Teacher-in-Charge), Ms. Cherry Uppal Ma'am (our Teacher-Coordinator), and our Chief Patron, Our Principal, Prof. Manoj Sinha Sir.

REPORT:

<https://docs.google.com/document/d/1MQIQzPGA-V9R85I8VI4CTqf92Krlu8Aj/edit?usp=sharing&oid=112062762089066502664&rtpof=true&sd=true>

ALUMNI SPEAKER SESSION -2

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Sankalp, the Department of Management Studies of Aryabhatta College conducted the second session in our series of Alumni Speaker Sessions with Ms. Priyanshaa Ohri, who is currently studying MBA in International Business at IIFT and a BMS graduate was here to guide us all by taking up “Career Progression Post BMS” on 26th October 2021 from 4 PM onwards. The purpose of this session was to invite some of the brightest and most successful alumni from our esteemed institution who are doing great things in their professional careers to talk with us, guide us and provide the inspiration we require, thus ensuring some value addition in their knowledge during this unfortunate lockdown period. The session was inaugurated by the Teacher-in-Charge of the BMS Department, Prof. J.K. Singh, who introduced the guest and gave a welcome address for her.

During the session, students got a deep insight into;

1. Why BMS?
2. How to leverage your (BMS) degree?
3. Focusing on classroom learning and maintaining a good academic track record.

REPORT :

https://docs.google.com/document/d/1GG2GXaQaO1AvyL9771Rodbama6_WHi-7/edit?usp=sharing&oid=112062762089066502664&rtpof=true&sd=true

ORIENTATION SESSION

Sankalp – The Department of Management Studies of Aryabhatta College, University of Delhi, was proudly introduced to new batch of students with an orientation session for the batch on 22nd nov 2021 as a custom of college .Welcome note by honorable principal Prof. Manoj Sinha and management department's teacher-in-charge Dr. J.K. Singh, marked the beginning of the orientation session and opened the session by greeting the students, as well as explaining the employment prospects/career possibilities after completing an undergraduate programme in Management Studies.

REPORT :

https://docs.google.com/document/d/1IEGRoIBBHL_fa5aHXXHL5xDu4iDvxuEF-zQM6GGwhVg/edit?usp=sharing

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WEBINAR ON HOW TO ACHIEVE SUSTAINABILITY IN EVERYDAY BUSINESS

Sankalp, the Department of Management Studies of Aryabhatta College conducted a webinar with Indu Sabharwal Mehta, President of LNJ Bhilwara on Topic: “How to achieve sustainability in everyday business” on 23rd November from 5pm onwards.

The purpose of the session was to imbibe the concept of sustainability in the young generation and how we can use it in everyday business. The session was inaugurated by the Teacher-in-Charge of the BMS Department, Dr. J.K. Singh, who introduced the guest and gave a welcome addressed our honorable principal sir and gave blessings.

During the session, the points covered were:

- Breaking myths about sustainability
- Saving the planet
- The issues caused due to lack of sustainability
- Sustainability means making future generation rational, hygienic
- Nature is the biggest teacher
- Today world is moving more towards partnership relation including UN
- We all learn from each other from this. (Gave example of covid vaccine)
- Brief about UN G17 goals on sustainability
- Talked about practical need of sustainability
- India is the 3rd in the most carbon negative countries
- Sustainable India program
- Abhivyakti program— promotes entrepreneurial idea on sustainable energy
- Meals for rupee 1 in Rajasthan. Even during covid they used steel plates rather than plastic to reduce carbon footprint
- They recycle paper. Each year's diary is made of recycled paper
- Described sustainability the best (impact, economics, relation & transformation). Think about these 4 points before doing anything
- Plant a tree on everyone's birthday
- Natural colors are used for making yarn in RSWM
- The company saved a lot of money by using sustainable and smart methods

REPORT :

<https://docs.google.com/document/d/1EuCWy2sY56REH6zU30e2qq3YVo4MPUWq/edit?usp=sharing&oid=112062762089066502664&rtpof=true&sd=true>

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LINKEDIN PROFILE BUILDING WORKSHOP

Sankalp, the Department of Management Studies of Aryabhatta College conducted a webinar with Mishka Rana, LinkedIn Consultant on Topic : “LinkedIn Profile Building Workshop” on 8th December from 6:30 pm onwards.

The purpose of the session was to help Students in profile building on LinkedIn and how to fully optimize the social media platform for attracting Internship opportunities for student career growth. The session was inaugurated by the Teacher-in-Charge of the BMS Department, Dr. J.K. Singh, who introduced the guest and gave a welcome address to our honorable principal sir and gave blessings.

Summary Recommendations from session-

Your profile's summary section should be kept to a minimum. Choose 4-5 keywords (skills) that will help you rank in the top 50 or top 100 results. Always conclude with a call to action, such as your email address or other social media handles. Including an action note at the end of the summary section encourages visitors to contact you.

REPORT :

https://docs.google.com/document/d/1qUFg3IVFE_6VAt3zr5gi5MppQBLPquj7I-5hY35kLFI/edit?usp=sharing

NIGMIT: THE MANAGEMENT BOOTCAMP

NIGMIT- The Management Fest organised by Sankalp - The Department of Management Studies, was held on 11th, 12th and 13th March 2022, 11:30 Onwards.

DAY-1 :

Apart from the impressive speaker sessions, Nigmit: The Management Bootcamp started off with Cascade: Case Study Competition. The competition was successfully organised by Sankalp: The Management Society in association with MBAtrek. The competition took place in three rounds. The

DAY-2:

The speaker sessions started with Prof. J.K. Singh sir, the faculty coordinator, addressing the audience with a few words, and further invited Prof. Manoj Sinha sir, our principal, who gave a

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few words of wisdom to the listeners and started off the event.

DAY-3:

Day 2 of the speaker sessions kickstarted with the session by Mr. Surojit Mahto, a digital marketing consultant and trainer. An associate member at Sankalp introduced him to the audience. The session he took, mainly focused on 'Exploring Digital Marketing as a Profession' and was actively attended by 60+ students.

REPORT :

https://docs.google.com/document/d/1ZdfBs_W1dXTv2STYoqvulPzrzyWfeqxz_1oNTApkB7o/edit?usp=sharing